



WESTERN CANADA WATER  
2016 CONFERENCE AND EXHIBITION  
October 4-7, 2016  
Calgary AB

# EXHIBITOR PROSPECTUS

Western Canada Water's Annual Conference and Exhibition is the premier event for the water industry in Western Canada

The Conference provides you with an ideal opportunity to showcase your products and services to an expected 400 delegates from the Western Canadian Water marketplace, including utility managers, operators, government representatives and consulting engineers.

## Benefits of Exhibiting

- Dedicated Exhibit time, there are no other activities happening during the Exhibition.
- Reach your target audience, water professionals are continually looking for the best tools and technologies that will help them protect public health by providing safe water.
- The WCW Annual Conference and Exhibition is the only Conference where representatives from every segment of the water business come together in our region.
- The Exhibition is the Icebreaker event for the Conference.
- Listing in the Conference Show Guide and the Pre Conference Issue of the WCW Magazine.
- Receive delegate list pre and post Conference.
- WCW sponsorships are available to companies who want to maximize exposure at the Conference

## Exhibit Fees Include:

- One 10' x 10' draped booth
- One 6' skirted table, two chairs
- 800w110v Power
- Two Company Representative Registrations
  - Company representative registration includes Tuesday evening Show Reception, Opening Breakfast, Luncheons, and access to all Technical Papers.
  - Additional representative registrations can be purchased.



# EXHIBITOR PROSPECTUS

## Preliminary Program

### TUESDAY, OCTOBER 4, 2016

- ✓ 9:00 AM – 4:00 PM Exhibition move-in\*
- ✓ 12:00 PM – 8:00 PM Registration open
- ✓ 4:30 PM – 9:00 PM Exhibition Open \*

### WEDNESDAY, OCTOBER 5, 2016

- ✓ 7:30 AM – 8:30 AM Opening Breakfast
- ✓ 8:30 AM – 10:00 AM Opening Ceremonies, Awards and Key Note
- ✓ 10:00 AM – 2:00 PM Exhibition Open \*
- ✓ 12:00PM – 1:30 PM Lunch and Learn on Exhibition Floor\*
- ✓ 2:00 PM – 5:00PM Exhibition Teardown \*
- ✓ 2:00 PM – 5:00PM Technical Sessions
- ✓ 3:00 PM – 4:30 PM Municipal Service and Suppliers Association AGM
- ✓ 7:30 PM – 10:00 PM YP Pub, offsite

### THURSDAY, OCTOBER 6, 2016

- ✓ 7:00 AM – 8:00 AM WFP Breakfast
- ✓ 8:00 AM – 5:00 PM Technical Sessions
- ✓ 12:00 PM – 1:30 PM WCWEA Luncheon
- ✓ 6:00 PM – 10:00 PM Gala

### FRIDAY, OCTOBER 7, 2016

- ✓ 7:30 AM – 9:00 AM WCS AWWA Breakfast
- ✓ 8:00 AM – 12:00 PM Technical Sessions

\* denotes events on the Exhibition Floor

## General Information

### ONLINE BOOTH SELECTION

You can select and pay for your booth online.

If you have any questions or issues with this system, please call the office at 877-283-2003 during regular office hours

**MSSA Membership invoices will be issued to non-members that register online.**

### HOTEL ACCOMMODATIONS

Conference hotels are the Calgary Marriott Downtown Hotel and the Hyatt Regency Calgary.

- See <http://wcw16.wcwwa.ca/hotels/> for online booking information

### CANCELATIONS

Exhibitors withdrawing their applications prior to June 1, 2016 will have their payment refunded less an administration fee of \$50 per booth booking. Cancellations received after June 1, 2016 will be subject to full contract price. Cancellations must be made in writing on company letterhead.

## Municipal Service and Suppliers Association

The WCW Exhibition application includes a mandatory Municipal Service and Supplier Association (MSSA) membership for the year. The \$225 membership fee goes to help MSSA promote attendance to the Exhibition and our member companies and was instituted by the MSSA Board of Directors.

MSSA membership is a company membership, with one individual selected as primary representative. Additional company representative can be added to the mailing list for a nominal fee of \$15 each.

**The MSSA AGM is held at the WCW Annual Conference. All members are encouraged to attend the meeting Wednesday afternoon. There will be an opportunity to be first in line for next year's WCW16 Conference and Exhibition, September 19<sup>th</sup> to 22<sup>nd</sup> 2016 in Saskatoon Saskatchewan.**

Feedback on member benefits and Exhibition organization are welcome. Refreshments will be provided at the meeting. For more information on MSSA membership benefits and the association, visit their website at

### MSSA Member Benefits

- First right to refusal on WCW Conference Exhibit space
- Promotion at WCW, SWWA and MWWA Trade Shows and invitations to WCW Trade Show for your Customers
- First right to refusal on WCW seminar mini-tradeshows
- Contribute to the WCW Magazine "Western Canada Water" News from the Field, New Product Showcase, Company Profiles, Member Profiles
- Listing in WCW annual membership directory "Who's Who"
- Access to WCW membership
- Company listing in the MSSA website online database ([www.wcmssa.net](http://www.wcmssa.net))



# WCW16 EXHIBITION APPLICATION FORM

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Province/State \_\_\_\_\_ Postal Code \_\_\_\_\_

Contact Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Please indicate booth preference from floor plan provided: First  Second  Third

Booth includes: One 10' x 10' draped booth, one 6' skirted table, two chairs, 800w110v Power and Two Registrations.

**Return form and payment to**

WCW  
Box 1708  
Cochrane, AB T4C 1B6  
p 1-877-283-2003 / 403-709-0064  
f 1-877-283-2007 / 403-709-0068

|   | Before May 31 2016       | After May 31 2016  | #             | Total           |
|---|--------------------------|--------------------|---------------|-----------------|
| <b>Booth Fee</b>  | <b>1195</b>              | <b>\$1345</b>      |               |                 |
| Additional Representatives                                | 245                      | \$245              |               |                 |
|   |                          |                    | <b>GST 5%</b> |                 |
| 2016 Municipal Service & Suppliers Association Membership |                          |                    |               | <b>\$225.00</b> |
|   | <b>GST No R108199589</b> | <b>GRAND TOTAL</b> |               |                 |

You can now select and pay for your booth online. Contact the office if you have issues or questions regarding the process.

Method of Payment  
Credit Card:  Visa  MasterCard  Cheque (make payable to WCW)

Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_ Card Holder Name \_\_\_\_\_ Signature \_\_\_\_\_

**YOUR BOOTH INCLUDES TWO COMPANY REPRESENTATIVES. PLEASE PROVIDE NAMES BELOW:**

**These names are required for Conference nametags and are required to enter the Exhibit area.**

Company Representative (included in Booth fee) 1 \_\_\_\_\_

Company Representative (included in Booth fee) 2 \_\_\_\_\_

Company Representative (Additional Fee) \_\_\_\_\_

Company Representative (Additional Fee) \_\_\_\_\_

Company Representative (Additional Fee) \_\_\_\_\_

\*We agree to abide by the Terms and Conditions as defined on the following page:

Signature: \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

**NO BOOTH WILL BE CONFIRMED WITHOUT PAYMENT**



# TERMS AND CONDITIONS

## DATES

Western Canada Water (WCW) reserves the right, at its sole discretion, to change the date or dates upon which the show is held or to cancel the show and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the Exhibitor to WCW.

## ASSIGNMENT

The Exhibitor shall not assign this contract or sublet the space or any part thereof or permit same to be used by any other person, without the prior written consent of WCW. Any attempt to do so is null and void and will result in immediate cancellation of this contract with no refund.

## RULES & REGULATIONS

The Exhibitor shall comply with all rules and regulations set by WCW for the show and agrees that WCW's decision to adopt and enforce any such rule or regulation shall be final and binding.

## COMPLIANCE

The Exhibitor is responsible for compliance with all applicable laws, bylaws, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Exhibitor so comply.

## INDEMNITY

The Exhibitor shall indemnify and hold harmless WCW and the facility from and against any loss, injury or damages whatsoever suffered by WCW as a result the Exhibitors failure to comply with the terms and conditions of this contract or as a result of the Exhibitors participation in the show, including without limitation, any third party claim against WCW with respect to loss, injury or damage sustained or suffered by any other exhibitor, the owner of the building, attendees of the Exhibition, and their respective directors, officers, agents and employees.

## LOSS OR DAMAGE

In consideration of the Exhibitors participation in the show, the Exhibitor hereby releases WCW and the facility, their directors, officers, agents and employees from any and all claims, losses, or damages whatsoever suffered or sustained by the Exhibitor in connection with the show, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business or profits, whether arising from any act of WCW or otherwise.

## CANCELLATION

This contract may be cancelled by either party provided written notice is received by the other before June 1, 2016 in which case all monies paid by the Exhibitor will be refunded less an administration fee of \$50.00 per booth. If the Exhibitor cancels after such date, it will be responsible for the full contract price. Cancellations must be made in writing, on company letterhead. MSSA membership will not be refunded unless company is not interested in receiving those member benefits. In this case, cancellation notice should also contain notice of membership cancellation.

## CONDUCT

WCW reserves the right at any time to alter or remove exhibits or any part thereof, including printed material, products, signs, lights or sound and to expel exhibitors or their personnel if, in WCW's opinion, their conduct or presentation is objectionable to WCW or to other Exhibit participants.

## DISPLAY

Exhibitors display must comply with all requirements of WCW and of the owner of the building, including maximum height requirements.

## STAFF

Exhibitors must provide at least one person per booth, during Exhibition hours. The Exhibitor agrees to confine its presentation to the contracted space only.

## SHIPPING

Goods must not be shipped to the show with any shipping charges to be paid on arrival and any such goods will not be accepted by WCW. WCW will assume no responsibility for loss or damage to the Exhibitors goods or property before, during or after the show.

## INSURANCE

The Exhibitor is responsible for the placement and cost of insurance relating to its participation in the show. The Exhibitor agrees to furnish immediately to WCW, upon request, certificates of insurance pertaining to all policies of insurance carried by the Exhibitor together with satisfactory evidence from the insurers of the continuation of such policies.

If the Exhibitor fails to comply with any of the foregoing, in addition to any other rights or remedies available to WCW at law or under this contract, WCW shall have the right to take possession of the display space for such purposes as it sees fit and the Exhibitor will be held liable for the full contract price for the said space.

## MOVE – OUT

The Exhibitor agrees that no display may be dismantled or goods removed during the scheduled time of the Exhibition. The Exhibitor agrees to remove the exhibit, all equipment and accessories from the event building by the final move out time. In the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred by WCW.

## TERMS & CONDITIONS

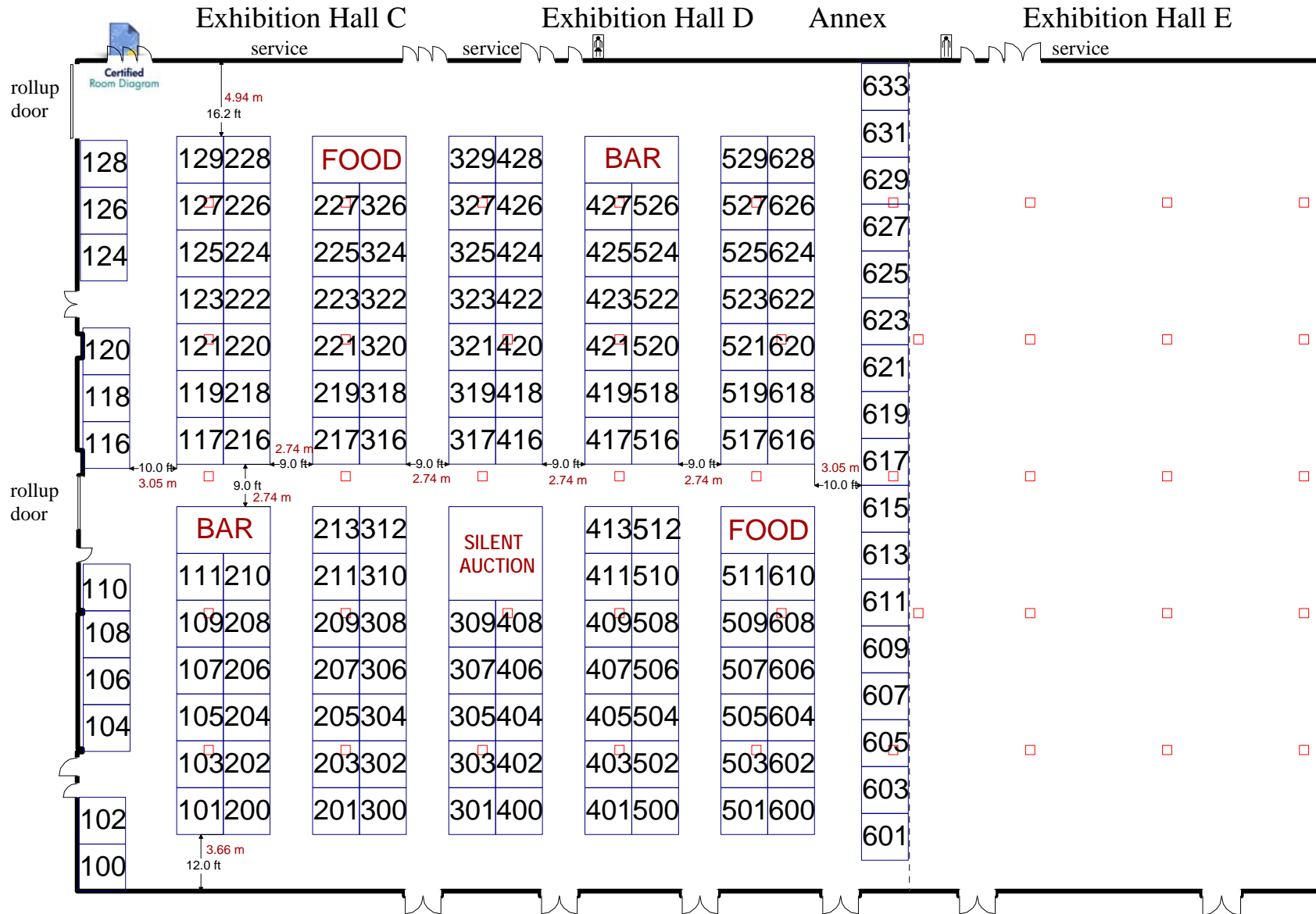
WCW reserves the right to make adjustments to the floor plan and move booth assignments if deemed necessary.

WCW reserves the right to cancel this contract and to withhold possession of the space or to expel the Exhibitor if the Exhibitor fails to comply with any terms and conditions of this contract or the show rules and regulations, in which case the Exhibitor shall forfeit as liquidated damages and not as a penalty all payments made pursuant to this contract, all without limiting WCW other rights and remedies at law under this contract as a result of such failure to comply.



# Western Canada Water October 4 - 5, 2016

## Exhibition Hall C-E



**157 - 10' x 10' booths  
700 Delegates**

**Exhibit Hall C-D-x**

